

THE WMUR / UNH NEW HAMPSHIRE ELECTION POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

October 19, 2010

REPUBLICANS LEAD IN GENERIC BALLOTS FOR NH HOUSE AND SENATE

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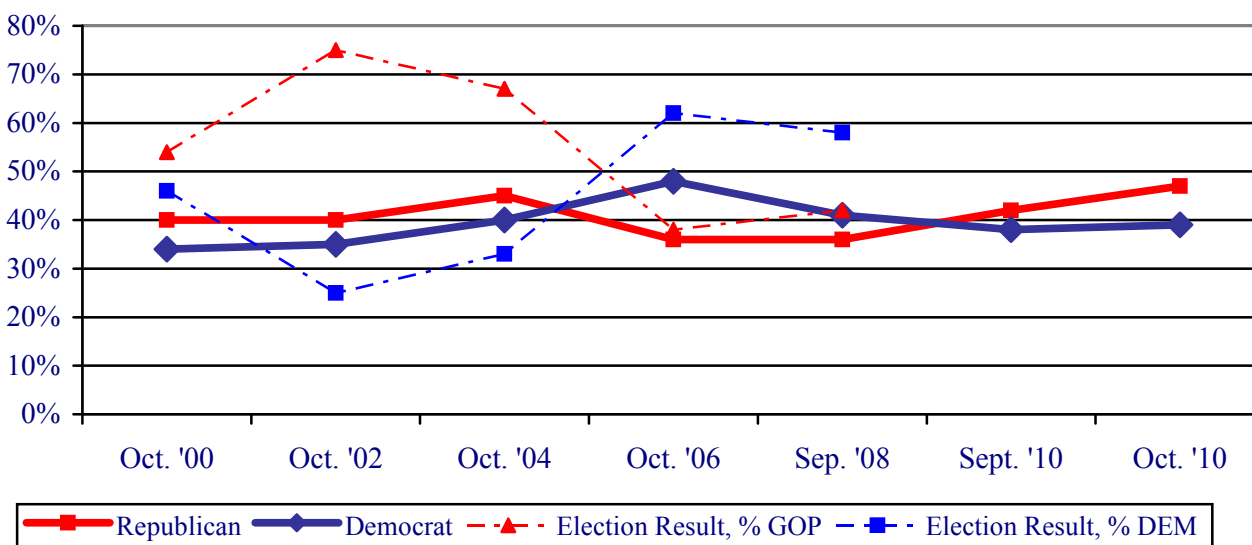
DURHAM, NH – Republicans are poised to regain control of both the New Hampshire House of Representatives and Senate in November.

These findings are based on the latest **WMUR / UNH New Hampshire Election Poll**,* conducted by the University of New Hampshire Survey Center. Seven hundred nine (709) randomly selected New Hampshire likely voters were interviewed by telephone between October 7 and October 12, 2010. The margin of sampling error for the survey is +/- 3.7%

New Hampshire State Senate

Democrats took control of the New Hampshire State Senate in 2006 and have held it since, although the gap narrowed slightly after the 2008 elections. Democrats now hold 14 of the 24 seats in the Senate. But Republicans are in position to take control of the Senate in 2010 based on a generic ballot question. When asked if they would vote for the Republican or Democratic candidate for State Senate from their district, 47% of New Hampshire likely voters say they will vote for the Republican candidate, 39% say they will vote for the Democratic candidate, 2% prefer a candidate from another party, and 12% are undecided. Republicans have increased their lead on this measure since September when 42% of New Hampshire likely voters said they would vote for the Republican and 38% for the Democrat. In recent elections, this indicator has been accurate in predicting which party would gain the Senate majority, but less accurate in predicting the size of the majority. However, the current Republican advantage on this indicator is the largest it has held in the 10 years it has been measured.

Vote in NH State Senate District and State Senate Composition

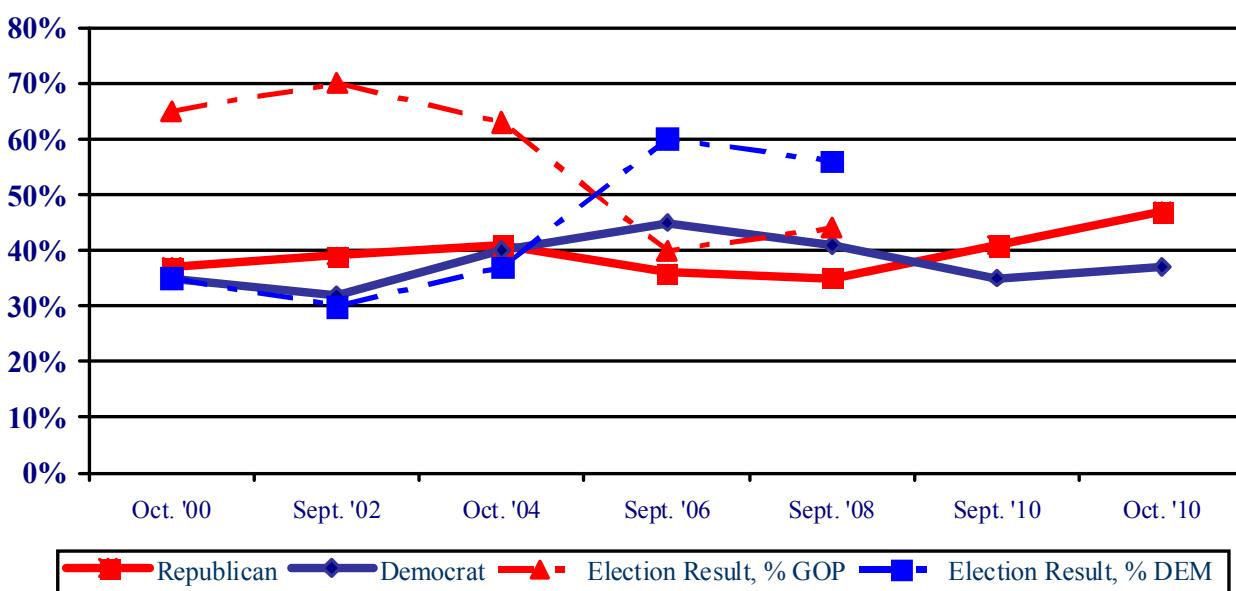


* We ask that this copyrighted information be referred to as *the WMUR / UNH New Hampshire Election Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

NH State House of Representatives

Democrats also took control of the New Hampshire House of Representatives in 2006 and retained the majority in 2008. But Republicans now hold a sizable lead in a generic ballot question with 47% of likely New Hampshire voters saying they will vote for Republicans in their district, 37% support Democrats, 5% will cast a split ballot, 3% will vote for a third party candidate, and 8% are undecided. Republicans have also widened the gap on this measure since September when they held a 41% to 35% lead. This indicator has accurately predicted which party will gain the majority in the state house, but is less accurate about the size of the majority. Multi-member House districts often result in greater swings than are seen in the state Senate. But the current 10 percentage point Republican advantage is the largest since the UNH Survey Center began asking this question in 2000.

Vote in NH State House District and House Composition



Spend Time with a Politician?

On a lighter note, likely voters were asked which of the major politicians running for election this year they would like to “hang out” with. While no one politician leaps out as a political rock star, it is clear that Democrats want to spend time with Democratic candidates and Republicans with Republican candidates, but the plurality of voters have no preference or don’t want to spend time with any candidate. Overall, 20% of likely voters say they would like to hang out with Kelly Ayotte, 19% with John Lynch, 9% with John Stephen, 7% with Carol Shea-Porter, 7% with Paul Hodes, 6% with Ann McLane Kuster, 4% with Frank Guinta, 3% with Charlie Bass, 1% with some other candidate, 15% with none of these candidates, and 11% have no preference or don’t know.

Among Democrats, Lynch (27%) is most popular, followed by Hodes (13%), Shea-Porter (13%) and Kuster (12%). Among Republicans, Ayotte (32%) is most popular, followed by Stephen (18%), Lynch (11%), Guinta (6%), and Bass (4%).

These findings are based on the latest WMUR / UNH New Hampshire Election Poll, conducted by the University of New Hampshire Survey Center. Seven hundred nine (709) randomly selected New Hampshire likely voters were interviewed by telephone between October 7 and October 12, 2010. The margin of sampling error for the survey is +/- 3.7%

NH State House of Representatives – Republicans vs. Democrats – Likely Voters

"Please think about the November election for your representative to the New Hampshire House of Representatives. Do you plan to vote for the Democratic or Republican candidate for the New Hampshire House of Representatives ... or do you plan to skip the election for New Hampshire House of Representatives this time?" ROTATE PARTIES

	GOP Candidate	DEM Candidate	Other Party / Mixed	Undecided	(N=)
Oct. '10	47%	37%	8%	8%	(686)
Sept. '10	41%	35%	9%	15%	(465)
Nov. '08	35%	44%	1%	21%	(801)
Sept. '08	35%	41%	8%	15%	(501)
July '08	33%	39%	6%	22%	(440)
Apr. '08	39%	41%	5%	15%	(424)
Nov. '06	36%	48%	--	16%	(633)
Oct. '04	43%	41%	2%	15%	(917)
Oct. '02	42%	37%	--	20%	(601)
Nov. '00	43%	35%	--	22%	(790)
Oct. '00	36%	35%	--	28%	(595)

NH State Senate – Republicans vs. Democrats – Likely Voters

"Please think about the November election for your representative to the New Hampshire Senate. Do you plan to vote for the Democratic or Republican candidate for the New Hampshire Senate ... or do you plan to skip the election for New Hampshire Senate this time?" ROTATE PARTIES

	GOP Candidate	DEM Candidate	Other Party	Undecided	(N=)
Oct. '10	47%	39%	2%	12%	(698)
Sept. '10	42%	38%	5%	16%	(464)
Nov. '08	35%	47%	1%	17%	(804)
Sept. '08	38%	41%	4%	19%	(503)
July '08	33%	41%	5%	22%	(450)
Apr. '08	36%	42%	6%	15%	(430)
Nov. '06	38%	48%	--	14%	(633)
Oct. '04	44%	42%	0%	14%	(920)
Oct. '02	43%	39%	--	19%	(628)
Nov. '00	42%	38%	--	20%	(791)
Oct. '00	38%	34%	--	28%	(606)

"Which of the following candidates running in this year's elections would you most like to hang out with? John Lynch ... John Stephen ... Paul Hodes ... Kelly Ayotte ... Carol Shea Porter ... Frank Guinta ... Ann McLane Kuster ... or Charlie Bass?" ROTATE CANDIDATES

	Party Identification			Total
	<u>Democrat</u>	<u>Independent</u>	<u>Republican</u>	
Kelly Ayotte	8%	20%	32%	20%
John Lynch	27%	13%	11%	19%
John Stephen	1%	4%	18%	9%
Paul Hodes	13%	5%	2%	7%
Carol Shea-Porter	13%	6%	1%	7%
Ann McLane Kuster	12%	1%	1%	6%
Frank Guinta	0%	8%	6%	4%
Charlie Bass	3%	4%	4%	3%
Other	1%	1%	*	1%
None of them	12%	23%	16%	15%
No preference	11%	16%	9%	11%
	(253)	(80)	(249)	(582)

Plan on Voting for Republican or Democrat for State House of Representatives – Likely Voters

STATEWIDE	<u>Republican</u> 47%	<u>Democrat</u> 37%	<u>Other</u> 3%	<u>Some Rep/ Some Dem</u> 5%	<u>Don't Know</u> 8%	<u>(N=)</u> 686
Registered Democrat	7%	82%	1%	7%	3%	194
Registered Undeclared	42%	35%	6%	5%	12%	253
Registered Republican	87%	1%	1%	4%	7%	236
Democrat	5%	81%	3%	7%	5%	288
Independent	41%	20%	6%	8%	26%	91
Republican	90%	0%	2%	3%	5%	305
Core Republican	93%	0%	1%	3%	4%	280
Swing Voter	42%	18%	7%	10%	24%	146
Core Democrat	2%	87%	2%	5%	4%	260
Excited about election outcome	59%	28%	1%	4%	7%	412
Depressed about election outcome	27%	53%	4%	7%	9%	187
Neutral/Don't Know	35%	44%	8%	5%	8%	87
Extremely interested in election	55%	33%	1%	7%	5%	301
Very interested	45%	39%	4%	3%	10%	283
Somewhat/Not very interested	33%	43%	4%	7%	13%	101
Definitely will vote	51%	34%	2%	6%	6%	543
Will vote unless emergency	32%	46%	6%	2%	14%	143
Support Tea Party	86%	4%	1%	3%	5%	236
Neutral	52%	27%	1%	5%	15%	173
Oppose Tea Party	8%	75%	3%	8%	7%	247
Approve of Obama	9%	74%	2%	7%	8%	302
Neutral	31%	32%	14%	10%	14%	19
Disapprove of Obama	81%	6%	3%	3%	7%	363
Male	55%	29%	4%	6%	6%	334
Female	41%	43%	2%	4%	10%	352
18 to 34	44%	44%	1%	4%	6%	51
35 to 49	55%	32%	1%	2%	10%	168
50 to 64	43%	41%	4%	8%	4%	254
65 and over	47%	34%	3%	4%	11%	204
High school or less	53%	28%	4%	5%	10%	112
Some college	53%	30%	1%	5%	11%	120
College graduate	51%	35%	2%	5%	6%	259
Post-graduate	35%	48%	4%	5%	8%	192
Attend services 1 or more/week	58%	27%	2%	4%	9%	199
1-2 times a month	54%	29%	3%	3%	10%	100
Less often	41%	43%	3%	6%	7%	205
Never	38%	45%	3%	8%	6%	164
10 yrs or less in NH	51%	36%	2%	0%	11%	107
11 to 20 years	48%	35%	1%	6%	10%	137
More than 20 years	47%	37%	3%	6%	6%	440
North Country	41%	48%	0%	4%	8%	57
Central / Lakes	45%	38%	1%	6%	10%	113
Connecticut Valley	36%	44%	6%	4%	10%	93
Mass Border	51%	34%	3%	5%	7%	206
Seacoast	45%	38%	1%	5%	11%	104
Manchester Area	58%	27%	3%	7%	5%	112
First Cong. Dist	55%	29%	2%	7%	8%	325
Second Cong. Dist	41%	44%	3%	4%	8%	361

Plan on Voting for Republican or Democrat for State Senate – Likely Voters

STATEWIDE	<u>Republican</u> 47%	<u>Democrat</u> 39%	<u>Other</u> 2%	<u>Don't Know</u> 12%	<u>(N=)</u> 698
Registered Democrat	9%	84%	1%	6%	198
Registered Undeclared	42%	36%	3%	20%	260
Registered Republican	86%	4%	1%	9%	236
Democrat	6%	84%	2%	9%	293
Independent	44%	20%	3%	33%	94
Republican	87%	2%	1%	9%	308
Core Republican	93%	0%	0%	6%	282
Swing Voter	40%	22%	6%	32%	151
Core Democrat	2%	90%	0%	8%	265
Excited about election outcome	59%	29%	0%	12%	416
Depressed about election outcome	28%	56%	3%	14%	192
Neutral/Don't Know	34%	49%	6%	11%	89
Extremely interested in election	55%	36%	0%	9%	303
Very interested	44%	41%	2%	13%	289
Somewhat/Not very interested	33%	43%	4%	21%	106
Definitely will vote	51%	37%	1%	11%	550
Will vote unless emergency	34%	44%	3%	19%	148
Support Tea Party	88%	5%	1%	6%	239
Neutral	49%	28%	1%	22%	177
Oppose Tea Party	7%	80%	2%	11%	253
Approve of Obama	7%	80%	1%	13%	307
Neutral	37%	26%	13%	24%	21
Disapprove of Obama	81%	6%	2%	11%	368
Male	53%	33%	2%	12%	338
Female	41%	44%	1%	13%	360
18 to 34	44%	46%	1%	8%	51
35 to 49	52%	33%	1%	14%	174
50 to 64	45%	42%	2%	12%	259
65 and over	47%	39%	2%	12%	206
High school or less	55%	30%	2%	12%	116
Some college	51%	32%	2%	15%	121
College graduate	51%	37%	1%	11%	263
Post-graduate	35%	51%	2%	12%	194
Attend services 1 or more/week	57%	29%	2%	12%	201
1-2 times a month	49%	33%	1%	17%	103
Less often	43%	43%	2%	12%	209
Never	39%	49%	2%	10%	166
10 yrs or less in NH	46%	37%	2%	15%	108
11 to 20 years	46%	36%	1%	18%	139
More than 20 years	48%	40%	2%	10%	448
North Country	39%	47%	0%	14%	58
Central / Lakes	41%	45%	0%	14%	114
Connecticut Valley	43%	43%	4%	10%	94
Mass Border	51%	34%	1%	14%	210
Seacoast	45%	43%	1%	11%	107
Manchester Area	56%	31%	4%	10%	115
First Cong. Dist	53%	33%	2%	12%	332
Second Cong. Dist	42%	44%	1%	13%	365

Which Candidate Would You Most Like To “Hang Out” With

	<u>Stephen</u> 9%	<u>Lynch</u> 19%	<u>Avotte</u> 20%	<u>Shea Porter</u> 7%	No Preference/ None 22%	Other 20%	Don't Know 4%	(N=) 542
STATEWIDE								
Registered Democrat	3%	29%	4%	13%	17%	31%	3%	156
Registered Undeclared	9%	18%	17%	7%	26%	19%	4%	210
Registered Republican	15%	11%	36%	1%	20%	12%	4%	176
Democrat	1%	28%	8%	13%	19%	28%	3%	231
Independent	5%	14%	21%	7%	31%	19%	4%	71
Republican	18%	11%	31%	1%	22%	13%	4%	239
Core Republican	19%	9%	35%	1%	19%	15%	4%	214
Swing Voter	7%	19%	18%	6%	34%	13%	4%	127
Core Democrat	0%	29%	4%	14%	17%	31%	4%	202
Excited about election outcome	12%	17%	24%	6%	17%	20%	4%	323
Depressed about election outcome	4%	21%	13%	9%	27%	22%	4%	151
Neutral/Don't Know	8%	21%	13%	6%	29%	20%	2%	69
Extremely interested in election	11%	17%	25%	5%	16%	25%	1%	225
Very interested	9%	20%	17%	9%	22%	17%	5%	227
Somewhat/Not very interested	5%	19%	14%	8%	33%	16%	5%	90
Definitely will vote	10%	20%	21%	5%	20%	21%	3%	418
Will vote unless emergency	7%	14%	14%	13%	28%	18%	6%	124
Support Tea Party	17%	10%	34%	1%	21%	16%	2%	192
Neutral	11%	20%	19%	4%	27%	14%	4%	128
Oppose Tea Party	0%	26%	7%	14%	20%	30%	4%	200
Approve of Obama	1%	31%	5%	13%	20%	27%	3%	235
Neutral	0%	9%	10%	14%	56%	7%	4%	22
Disapprove of Obama	17%	10%	33%	1%	21%	15%	4%	285
Male	11%	19%	19%	5%	25%	19%	2%	269
Female	7%	19%	20%	9%	18%	21%	5%	273
18 to 34	12%	14%	16%	14%	17%	25%	2%	41
35 to 49	11%	17%	20%	4%	22%	23%	4%	144
50 to 64	9%	21%	18%	8%	22%	21%	3%	202
65 and over	8%	19%	22%	8%	21%	17%	5%	148
High school or less	8%	15%	17%	10%	26%	17%	7%	88
Some college	10%	21%	29%	3%	21%	15%	1%	105
College graduate	11%	17%	20%	5%	23%	20%	3%	199
Post-graduate	6%	21%	14%	11%	18%	26%	4%	150
Attend services 1 or more/week	19%	17%	23%	6%	17%	13%	5%	151
1-2 times a month	1%	31%	22%	3%	19%	17%	7%	77
Less often	7%	22%	16%	5%	19%	27%	3%	165
Never	7%	11%	19%	11%	30%	22%	0%	137
10 yrs or less in NH	7%	13%	18%	11%	30%	18%	4%	85
11 to 20 years	9%	24%	16%	6%	15%	28%	3%	115
More than 20 years	10%	18%	21%	7%	22%	19%	4%	340
North Country	13%	20%	11%	9%	23%	17%	8%	36
Central / Lakes	4%	20%	21%	5%	20%	28%	3%	91
Connecticut Valley	9%	25%	15%	3%	30%	14%	3%	66
Mass Border	9%	16%	26%	3%	21%	22%	3%	167
Seacoast	8%	14%	21%	24%	16%	11%	6%	93
Manchester Area	15%	22%	13%	1%	23%	24%	3%	91
First Cong. Dist	13%	18%	15%	11%	21%	17%	5%	271
Second Cong. Dist	6%	19%	24%	3%	22%	24%	2%	271